GlassMovie™

MACtac®

Pressure-sensitive rear projection film for motion graphics.

MACtac® TAKES YOU THERE.

MACtac®

GlassMovie™ MACtac

Pressure-Sensitive Rear Projection Film

Capture your customers undivided attention with GlassMovie™ and transform ordinary displays into dynamic moving promotions.

What is GlassMovie™?

A patented polymeric diffusion vinyl with a clear permanent adhesive with high cohesive strength for long-term durability and is protected by an 83# Kraft liner. GlassMovie is a rear projection film that applies to clear glass or acrylic and provides optimal visual impact under all brightness levels both day and night. Viewing angle is close to 100° with good visibility from back or front. 5 years indoor and outdoor durability. Plotter cuts for dramatic shapes. Roll sizes: 48" x 16 ft and 48" x 84 ft.

Applications include:

- Retail Windows
- Trade Shows & Events
- Virtual Presenters
- Shopping Malls
- Museum Displays
- Restaurants
- Airports, Train Stations and Subways
- Lobbies and Meeting Rooms
- Large Format Touch Screens

How GlassMovie works:

Sizing GlassMovie:

The maximum size of GlassMovie is determined by the brightness of the projector and the environment. These charts can provide a helpful guide in determining the correct size of GlassMovie for your project.

Indoors	
Projector Lumen	Screen size of GlassMovie
2,000	10 sq ft (1.0 sqm)
3,000	16 sq ft (1.5sqm)
4,500	24 sq ft (2.25 sqm)

Outdoors	
Projector Lumen	Screen size of GlassMovie
6,000	10 sq ft (1.0 sqm)
8,000	14 sq ft (1.33sqm)
10,000	17 sq ft (1.66 sqm)

For more information about the new GlassMovie or other MACtac products, partnerships or graphic solutions, call a graphics representative at 866.622.8223 or e-mail MACtac.Americas@bemis.com or visit www.MACtac.com/Graphics.

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MACtac North America • 4560 Darrow Road • Stow, OH 44224-1898 • ph: 866.622.8223 • fax: 888.321.8834
email: MACtac.Americas@bemis.com • www.MACtac.com/Graphics • www.TheApplicationNation.com