

# MACtac® TAKES YOU THERE.

## Product Spotlight



**Challenge:** Taking established race team graphics to the next level with special effects vinyl

**Customer:** Mike Passarge, owner, Pontiac G8 tribute car  
The Wrap Factory LLC.

**Application:** Pontiac G8 Holden Racing tribute car

**Solution:** MACmark® TuningFilms special effects vinyls:  
Iridescent Blue-Green, Pearl Iridescent

### Project Summary:

The Holden Racing Team, an Australian-based motor racing team, has granted authorization to only one US-based car to be wrapped in their team graphics and presented as a tribute car.

MACtac's Tuning Films were the exclusive materials used to wrap this tribute car, owned by Mike Passarge, in preparation for the 2014 SEMA Show hosted in Las Vegas. For the show, Passarge wanted to showcase the Holden Team graphics in a brand new, eye-catching way. However, Passarge faced challenges when searching for just the right products to achieve his vision.

As the Holden Racing Tribute car was making its second appearance at the SEMA show, an aesthetically unique wrap design that could stand out from his previous builds and also maintain the Holden image was both Passarge's challenge and inspiration. After assessing his options, Passarge discovered and requested MACtac's MACmark® Tuning Films Iridescent Blue-Green and Pearl Iridescent. MACtac Iridescent

Tuning Films are soft cast vinyl films coated with a low-tack high-performance acrylic adhesive that features a variation in color when viewed from different angles. Installation of the wrap was completed by The Wrap Factory LLC., owned by Mark Privitera in Las Vegas, Nev.

The MACmark Tuning Films product line provides an alternative to paint with the market's widest range of textured, matte and gloss wrapping films for custom applications on cars, boats, electronics, furniture or signage. Tuning Films are quick and easy to install, feature a durability of 5-7 years and provide easy removability. Tuning Films offer an opportunity to take customization opportunities to the next level, and are available in more than 50 finishes, many with the patented IMAGin® B-Free® adhesive, making these high-performance films perfect for aesthetic, professional and cost-effective personalization.



*"I was interested in MACtac's MACmark Tuning Films product line because of the unique color change in the iridescent films," said Passarge. "I was looking for eye-catching films and believed MACtac's Tuning Films were it. They offered the customized look that could uphold the image of the Holden name."*

*Photos Courtesy of Jimmy Crook — Crooks Life Photography*

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If you have a project using MACtac materials that you'd like featured, submit this form to [MACtac.Americas@Bemis.com](mailto:MACtac.Americas@Bemis.com).

For more information regarding MACtac products or graphic solutions, call 866.622.8223, visit [www.MACtac.com/Graphics](http://www.MACtac.com/Graphics) or visit [www.TheApplicationNation.com](http://www.TheApplicationNation.com)

**Customer Name**

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**Company**

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**Title**

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**Phone Number**

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**Email**

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**Please provide a brief overview of the project:**

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**What MACtac product(s) were used in the project?**

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**Why did you choose MACtac products for this particular job?**

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**Can you submit imagery of the installation process and completed project upon request?**

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**Submit this form to [MACtac.Americas@Bemis.com](mailto:MACtac.Americas@Bemis.com)**